Listen4Good 2020 Co-funded Application

1. Organization Information

- Applicant Organization's Legal Name
- Publicly Used Name (Doing Business As) if Different than Above
- EIN #
- Street Address 1
- Street Address 2 (if needed)
- City
- State (please write out full state name)
- Zip Code
- Website URL
- Total number of full-time staff that work in your organization
- Total number of part-time staff that work in your organization
- Total number of volunteers annually

2. Head of the Organization

- Name
- Title
- Phone Number
- Email Address
- Brief Bio

3. Primary Contact for this Grant Proposal

- Name
- Title
- Phone Number
- Email Address

4. Primary Contact for Listen for Good Implementation

Assuming you are selected to participate in Listen4Good, please share information for the person who will serve as the primary contact/project manager for implementation

- Name
- Title
- Phone Number
- Email Address
- Brief Bio

- If you don't know yet who will serve as the primary contact/project manager, please use this space to describe more about why not (yet) and when/how you would identify this person.

5. Additional People involved with Listen4Good

In addition to the project manager, please list any other relevant staff who may be working on the Listen4Good project. Leave blank if not applicable.

- Name
- Title
- Email
- Name
- Title
- Email

6. Financial Information

Annual Organization Budget for your Current Fiscal Year (please enter a number without commas)

$

7. Nominating Funder

Please note, you must have a nominating funder to receive a grant.

- Nominating Funder for this Proposal
- Name of the Contact Person at your Nominating Foundation
- Title
- Email Address
- Phone Number

8. How did you first hear about Listen4Good?

9. For 2019 L4G Online Beta applicants only - If you applied for the Online Beta round, please explain why you are applying for this Listen4Good co-funded round.

10. Please confirm that we may share this proposal with all of the core funders and staff of Fund for Shared Insight, and everyone selected for the proposal review team.

- Yes
- No

11. Please list the program for which you are applying to implement Listen4Good.
You do not need to apply for more than one program, but you may apply to start in up to three programs (and you can expand to more after that, we just recommend starting with a manageable number). Please use a different set of fields for each program.

We recommend applying for programs large enough to be able to collect at least 50 surveys over the course of half a year; otherwise the Listen4Good survey may not be the best data collection tool for your program. (Note: You do not need to list other (all) programs here.)

	Program(s)	Annual Program Budget (please enter a number without commas)	Number of Clients Served in the Program Annually (please enter a number without commas)
1		$	
2		$	
3		$	

12. Please provide an overview of your organization with a focus on the program(s) for which you are applying to Listen4Good. What is the goal of the program(s)? What outcomes do you seek in the program(s) and how do you measure progress? (250 words or less please)

13. How has the recent COVID-19 crisis affected program delivery for you? How might it impact your Listen4Good data collection and analysis efforts, if at all? (250 words or less please)

14. Applicants must serve, and plan to implement feedback loops with, clients whose voices are least heard. For example, these might be families visiting food pantries, youth attending afterschool academic and enrichment programs, residents living in public housing, recent immigrants using legal-aid services, or individuals participating in job-training programs.

During this COVID-19 crisis, we will prioritize organizations that serve people and communities most affected by the COVID-19 crisis, particularly communities of color. We are especially interested in partnering with groups that are most proximate, connected, and accountable to affected communities.

Who are the clients served in the program(s) for which you are applying to Listen4Good? Please describe how they are being impacted by the current Covid-19 crisis. (250 words or less please)

15. Why are you interested in participating in Listen4Good and implementing high-quality feedback loops with the people you seek to help? What makes this a particularly opportune time for you to pursue this work? (250 words or less please)

16. Have you ever collected feedback from the people you seek to help before? (This could be surveys, focus groups, advisory groups, ad hoc committees, etc.) If so, tell us about how you collected feedback, what you learned, and what you did in response to the feedback. (250 words or less please)

17. If collecting feedback is new for you, why do you think your organization hasn't collected feedback before?(It's absolutely ok if you haven't done this before, we just want to learn more.) (250 words or less please)

18. What do you think are going to be the biggest hurdles for you in systematically collecting and using client feedback? How might your organization manage those challenges should they arise? (250 words or less please)

19. Feedback Design and Implementation Plan

Please use this chart to briefly lay out a rough draft design and implementation plan for your Listen4Good data collection efforts. Use one column for each program in which you plan to implement. Keep it brief, aim for quality over quantity please. If your organization is selected to participate in Listen4Good, we will work with you to refine and finalize this plan before you begin implementation. We want to reiterate and underscore that we understand and expect that the plan below will change between the proposal and implementation. There is a lot that we will all learn together as we continue to learn from this work and there are a lot of unknowns at the outset too.

	YOUR DRAFT PLAN - Program 1	YOUR DRAFT PLAN - Program 2	YOUR DRAFT PLAN - Program 3
1 - Pending grant announcements, when do you want to begin collecting feedback as part of Listen4Good?			
2 - On what kind of cycle/interval might you regularly collect feedback? Why? How does this dovetail with your program cycles?			
3 - Approximately how many clients will you request feedback from in each cycle? How many clients do you anticipate requesting feedback from overall in the first year?			
4 - What do you think will be the most effective method(s) for administering surveys to your clients (e.g. web, phone, tablets, paper etc.)?			
5 - In what language(s) do you plan to collect feedback? Please share any other language or literacy-related details here.			
6 - How will you close the loop with the people who gave feedback?			